

Tamr for Sourcing Analytics

Rapidly Deploy Sourcing Analytics For Complete Visibility Into Your Spend

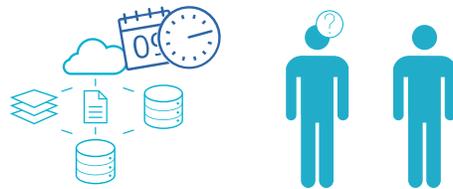
The production of a high-quality product at an attractive profit margin is the lifeblood of all businesses. Unfortunately, every organization must contend with difficulties in execution that threaten this model. More often than not – particularly in industries manufacturing complex products – ensuring sufficient availability of cost-effective, high-quality product components is a major issue that companies struggle to solve. While these vital responsibilities typically fall on sourcing and procurement teams within organizations, ramifications are felt company-wide and on the balance sheet.

Sourcing teams are experts on a variety of activities, including supplier negotiations and risk mitigation. However, these critical tasks are often done in the absence of insight generated from all of the information available. This is commonly caused by the inability to quickly prepare all of the data for analysis. Most techniques for preparing data are highly manual in nature – executed through either an army of employees that assemble the information or legacy technologies that still do not introduce a significant amount of automation into the process.

For sourcing teams, the inability to quickly and scalably prepare data for analytics has several consequences:

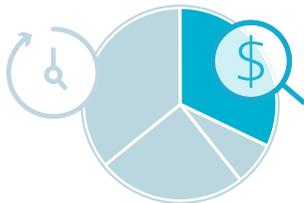
- + Lack of insight and credibility -- To generate and work with compelling analytics, sourcing teams have to spend a lot of time managing data, often leading them to abandon the effort. This ultimately leads to a lack of insight and damages credibility of the organization.
- + Ineffective negotiations -- When teams are working off of only a subset of the available data due to constraints in preparing it, negotiations are less fact-based and visibility is limited. This ultimately damages the ability to negotiate optimal terms with suppliers.

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Analytic efforts are often abandoned due to the time required to prepare the data. Even if they are produced, they are limited in scope - damaging negotiation effectiveness and credibility.

Tamr for Sourcing Analytics delivers sourcing teams the analytics they want, when they want them and how they want them. At the core of Tamr’s offering is a process for developing analytics that encompasses a unique mixture of automation and data science expertise. Tamr solves analytical problems by focusing on key data preparation issues. Using the Tamr approach to developing analytics, sourcing teams will:



Tamr empowers companies to rapidly see all of their spend data.

- + Understand their spend faster than ever thought possible – leading to quick insights, fewer ‘fire drills’ and the reclaiming of time for value-added activities.
- + Gain visibility into all insight available -- scaling analytics to include all spend data to enhance the breadth and depth of analysis in addition to trust in the conclusion.

Tamr’s approach to sourcing analytics -- along with its unique blend of automation and expertise -- have resulted in significant economic return for some of the world’s largest and most complex enterprises. Leveraging Tamr in your sourcing analytics process will result in driving down cost and risk while elevating the strategic importance of sourcing to the profitable growth of your business.